

Yu Hsiao

Professional Triathlete

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Short Bio

Yu Hsiao is from Cupertino, California. He started racing triathlons when he joined the UCLA Tri Club and was the Wildflower Long Course Age Group champion for three straight year, turning pro in 2013. In 2014 as a first year pro, Yu has already collected numerous great performances with 12th place at Wildflower Long Course, 10th @ Vineman 70.3, and 7th @ Lake Stevens 70.3.

Long Term Goal: Become a podium contender at every race and a winning Half Ironman 70.3 Athlete.

More than an Athlete: With masters and bachelor's degrees in mechanical engineering from prestigious universities, Yu Hsiao has **extensive experience in design, product development, testing, as well as marketing**. In addition, he has also worked retail in cycling industry and **understands customer service** and what consumers desire. With Yu's experience, he can provide a **great educated perspective on products** as a professional athlete.

Incredible Consistency & Huge Potential: In 2014, Yu has finished as the **fastest, youngest athlete** in every race he entered. As a young 24 year old, he has huge untapped potential for great performances for years to come. Also, he is **one of the most consistent athletes** on the circuit, **constantly finishing top 10** and top 15 at competitive races.



Education

M.S. Mechanical Engineering, Stanford University

B.S. Mechanical Engineering, UCLA

2014 Results

-2nd Mpro Monte Rio Olympic Triathlon

-7th MPro/Overall, Ironman Lake Stevens 70.3

-10th MPro/Overall Ironman Vineman 70.3

-12th MPro/Overall, Wildflower Long Course

-12th MPro, Challenge Rancho Cordova Half Ironman

-9th MPro, Pacific Grove Triathlon

-19th MPro, Ironman Oceanside 70.3

2013 results

-1st overall, HITS Palm Springs Half Ironman

-1st 20-24 division, **3rd Overall, Wildflower Long Course**

-1st overall, Marin County Olympic Triathlon

-23rd MPro, Vineman Half Ironman

-1st 20-24 division, SVTC Olympic Distance

-2nd 20-24 division, UCLA Ironbruin Sprint

2012 results

-1st overall. Marin County Olympic Distance

-1st 20-24 division, 11th overall Wildflower Long Course

-2nd overall UCLA Ironbruin Sprint

2011 results

-1st 20-24 division, 6th overall Wildflower Long Course

-1st 20-24 division, 5th overall Big Kahuna Half Ironman

